



**2020 MGMA STATE AFFILIATE  
VIRTUAL CONFERENCE**  
WEEK 1: SEPTEMBER 22 - 24  
WEEK 2: SEPTEMBER 29 - OCTOBER 1

**How to Register:**      **Mail: CAMGMA**  
**Online Website:**      P.O. Box 3403  
www.camgma.com      Hamilton, NJ, 08619

**Section 1: REGISTRATION INFORMATION**

Mr.    Ms.    Dr.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Suffix \_\_\_\_\_  
 Organization \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail Address \_\_\_\_\_  
 CAMGMA    MGMA    Other State MGMA Chapter (Please Specify) \_\_\_\_\_

**Section 2: REGISTRATION FEES      Register Online: [www.camgma.com](http://www.camgma.com)**

**ATTENDEES:**

CAMGMA Member	\$99
Non-Member	\$249

For sponsorship, marketing, and advertising opportunities please visit [www.camgma.com/](http://www.camgma.com/)

**Section 3: PAYMENT INFORMATION**

Registration forms will not be processed without FULL PAYMENT of registration fee.

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Fees are subject to verification based on member status. Additional funds will be charged to your credit card if the registration amount was miscalculated. By submitting this form, you agree to the terms and conditions stated.



**2020 MGMA STATE AFFILIATE  
VIRTUAL CONFERENCE**

**HEALTHCARE HEROES:  
NAVIGATING A NEW REALITY**

**WEEK 1 :**  
SEPTEMBER 22 - 24

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# "HEALTHCARE HEROES: NAVIGATING A NEW REALITY" 2020 MGMA STATE AFFILIATE VIRTUAL CONFERENCE

## Tuesday, September 22, 2020

9:00am-9:10am	<b>Conference Opening Remarks</b>
9:10am-9:15am	<b>Vendor Games Sponsor Introduction &amp; Instructions</b>
9:15am-9:20am	<b>Sponsor Introduction</b>
9:20am-10:05am	<b>Workshop 101 - Evaluation &amp; Management Coding Changes 2021</b> Mike Enos, CPC, CAMA, CPC-I, CEMC, <i>Enos Medical Coding</i>
10:05am-10:10am	<b>Sponsor Raffle</b>
10:10am-10:15am	<b>Break</b>
10:15am-10:20am	<b>Sponsor Introduction</b>
10:20am-11:05am	<b>Workshop 102 - Managing the Office and Staff, Patient Safety Beyond the Examining Room Door</b> Gordon Ownby, <i>Cooperative of American Physicians, Inc.</i>
11:05am-11:10am	<b>Sponsor Raffle</b>
11:10am-11:15am	<b>Break</b>
11:15am-11:20am	<b>Sponsor Introduction</b>
11:20am-12:05pm	<b>Workshop 103 - Creating a Learning Culture (Panel Discussion)</b> Leonard Hamer, MBA, CMPE, <i>Physician Select Management</i> Chris Cochran, PhD., <i>Dept. of Healthcare Administration and Policy</i> Mario Moya, ATC/L, MBA, <i>Smith Plastic Surgery</i>
12:05pm-12:10pm	<b>Sponsor Raffle</b>
12:10pm-12:15pm	<b>Break</b>
12:15pm-12:20pm	<b>Sponsor Introduction</b>
12:20pm-1:20pm	<b>Keynote - Delegation, Organization and Time Management – Key Examples and Proven Strategies that Heighten Your Practice Worth!</b> Susan Childs, FACMPE, <i>Evolution Healthcare</i>
1:20pm-1:25pm	<b>Sponsor Raffle</b>

## Wednesday, September 23, 2020

9:00am-9:05am	<b>Daily Opening Remarks</b>
9:05am-9:10am	<b>Sponsor Introduction</b>
9:10am-9:55am	<b>Workshop 201 - Washington Update</b> Matt Devino, MPH, <i>MGMA Government Affairs</i>
9:55am-10:00am	<b>Sponsor Raffle</b>
10:00am-10:05am	<b>Break</b>
10:05am-10:10am	<b>Sponsor Introduction</b>
10:10am-10:55am	<b>Workshop 202 - Medical Practice Financial Bootcamp</b> Brian Ramos, MBA, CMPE, <i>Capital Anesthesia Partners</i>
10:55am-11:00am	<b>Sponsor Raffle</b>
11:00am-11:05am	<b>Break</b>
11:05am-11:10am	<b>Sponsor Introduction</b>
11:10am-11:55am	<b>Workshop 203 - Compliance as a Profit Center</b> Wiks Moffat, CHC, <i>Healthcare Compliance Network</i>

11:55am-12:00pm	<b>Sponsor Raffle</b>
12:00pm-12:05pm	<b>Break</b>
12:05pm-12:10pm	<b>Sponsor Introduction</b>
12:10pm-1:10pm	<b>Keynote - If Not You, Who? How to Crack the Code of Employee Disengagement</b> Jill Christensen, <i>Jill Christensen International LLC</i>
1:10pm-1:15pm	<b>Sponsor Raffle</b>

## Thursday, September 24, 2020

9:00am-9:05am	<b>Daily Opening Remarks</b>
9:05am-9:10am	<b>Sponsor Introduction</b>
9:10am-9:55am	<b>Workshop 301 - New Paradigm: Managing and Preventing Denials in a Clinically Driven Revenue Cycle</b> John Hataway, <i>nThrive</i>
9:55am-10:00am	<b>Sponsor Raffle</b>
10:00am-10:05am	<b>Break</b>
10:05am-10:10am	<b>Sponsor Introduction</b>
10:10am-10:55am	<b>Workshop 302 - Telemedicine: The Evolving Legal Landscape</b> Kara Dowal, Esq., <i>Shaheen &amp; Gordon, P.A.</i>
10:55am-11:00am	<b>Sponsor Raffle</b>
11:00am-11:05am	<b>Break</b>
11:05am-11:10am	<b>Sponsor Introduction</b>
11:10am-11:55am	<b>Workshop 303 - Creating a Healthy Work Environment, Risk Strategies for Managing Workplace Violence</b> Sharon Gilmore, MHA, BSN, RN-BC, CPHQ, CPHRM, <i>Coverys</i>
11:55am-12:00pm	<b>Sponsor Raffle</b>
12:00pm-12:05pm	<b>Break</b>
12:05pm-12:10pm	<b>Sponsor Introduction</b>
12:10pm-1:10pm	<b>Keynote - How to Hire Excellent Medical Office Staff</b> Debra Phairas, <i>Practice &amp; Liability Consultants, LLC</i>
1:10pm-1:15pm	<b>Sponsor Raffle</b>

## Tuesday, September 29, 2020

9:00am-9:05am	<b>Daily Opening Remarks</b>
9:05am-9:10am	<b>Sponsor Introduction</b>
9:10am-9:55am	<b>Workshop 401 - Employment Law Updates for the Medical Practice</b> John Gannon, Esq., <i>Skoler, Abbott &amp; Presser, P.C</i>
9:55am-10:00am	<b>Sponsor Raffle</b>
10:00am-10:05am	<b>Break</b>
10:05am-10:10am	<b>Sponsor Introduction</b>
10:10am-10:55am	<b>Workshop 402 - Coaching: The Importance of Personal Growth</b> Tracy Brown, <i>Withum, Smith + Brown, PC</i>
10:55am-11:00am	<b>Sponsor Raffle</b>
11:00am-11:05am	<b>Break</b>
11:05am-11:10am	<b>Sponsor Introduction</b>
11:10am-11:55am	<b>Workshop 403 - Grow the Workers' Compensation Revenues Within Your Medical Practice</b> William Cleave, CPCU, <i>Flagship Insurance Agency</i>
11:55am-12:00pm	<b>Sponsor Raffle</b>
12:00pm-12:05pm	<b>Break</b>
12:05pm-12:10pm	<b>Sponsor Introduction</b>
12:10pm-1:10pm	<b>Keynote - A Medical Practice Leaders Roadmap</b> Mary Rewinski, MBA, FACHE, <i>RVH Solutions</i>
1:10pm-1:15pm	<b>Sponsor Raffle</b>

## Wednesday, September 30, 2020

9:00am-9:05am	<b>Daily Opening Remarks</b>
9:05am-9:10am	<b>Sponsor Introduction</b>
9:10am-9:55am	<b>Workshop 501 - New and Old Challenges for the 21st Century Physician Practice</b> Jason Newton, <i>Curi, a Medical Mutual Company</i>
9:55am-10:00am	<b>Sponsor Raffle</b>
10:00am-10:05am	<b>Break</b>
10:05am-10:10am	<b>Sponsor Introduction</b>
10:10am-10:55am	<b>Workshop 502 - Finance and Accounting Update for the Medical Practice</b> Jessica Sayles, <i>Houldsworth, Russo &amp; Company, PC</i>
10:55am-11:00am	<b>Sponsor Raffle</b>
11:00am-11:05am	<b>Break</b>
11:05am-11:10am	<b>Sponsor Introduction</b>
11:10am-11:55am	<b>Workshop 503 - Challenges in Communication and Care Delivery: Patients' Rights as they Relate to Interpretive Services, Service Animals and Navigating Physician/Patient Separation</b> Lisa Luciano, <i>MDAdvantage</i> Rachel Thompson, <i>Atlantic Health System</i>
11:55am-12:00pm	<b>Sponsor Raffle</b>
12:00pm-12:05pm	<b>Break</b>

12:05pm-12:10pm	<b>Break</b>
12:10pm-1:10pm	<b>Keynote - COVID-19 Update Town Hall</b> Moderator: Maddox Casey, CPA, <i>Warren Averett</i> Cameron Cox III, <i>MSOC Health</i> Nan Gallagher, JD, Esq., <i>The Nan Gallagher Law Group</i> Nelson Gomes, <i>Medicus IT</i> Brian Ramos, MBA, CMPE, <i>Capital Anesthesia Partners</i>
1:10pm-1:15pm	<b>Sponsor Raffle</b>

## Thursday, October 1, 2020

9:00am-9:05am	<b>Daily Opening Remarks</b>
9:05am-9:10am	<b>Sponsor Introduction</b>
9:10am-9:55am	<b>Workshop 601 - Social Media and Marketing Pitfalls and Best Practices</b> Arlene Luu, RN, JD, CPHRM, CHC, <i>MedPro Group</i>
9:55am-10:00am	<b>Sponsor Raffle</b>
10:00am-10:05am	<b>Break</b>
10:05am-10:10am	<b>Sponsor Introduction</b>
10:10am-10:55am	<b>Workshop 602 - Healing Healthcare Through Empathy</b> Jessica Ellis-Wilson, CMPE, <i>Practical Management</i>
10:55am-11:00am	<b>Sponsor Raffle</b>
11:00am-11:05am	<b>Break</b>
11:05am-11:10am	<b>Sponsor Introduction</b>
11:10am-11:55am	<b>Workshop 603 - Temper &amp; Train the Gatekeeper: Practical Advice for Medical Practices for Those Behind the Front Desk</b> Nan Gallagher, JD, Esq., <i>The Nan Gallagher Law Group</i>
11:55am-12:00pm	<b>Sponsor Raffle</b>
12:00pm-12:05pm	<b>Break</b>
12:05pm-12:10pm	<b>Sponsor Introduction</b>
12:10pm-1:10pm	<b>Keynote - Giving Up – The Secret to Successful Behavior Change</b> Dr. Paul Marciano, <i>Whiteboard, LLC</i>
1:10pm-1:15pm	<b>Sponsor Raffle</b>
1:15pm-1:20pm	<b>Vendor Game Drawing</b>
1:20pm-1:25pm	<b>Closing Remarks</b>

**\*A maximum amount of 17.75 continuing education credit hours will be available through the American College of Medical Practice Executives (ACMPE)**